



FOR IMMEDIATE RELEASE

HONG KONG

Friday, November 5, 2010

New York City climate plan translated into Chinese to support local efforts to green China

On Saturday November 6th, officials from the Joint-US China Collaboration on Clean Energy (JUCCCE), a Chinese sustainability organization, will formally present New York City Mayor Michael Bloomberg with a Chinese language-translation of his administration's climate plan, known as PlaNYC 2030.

JUCCCE translated the 157-page report for use in its Beijing-based training programs for Chinese local government officials. The translation, which was completed by JUCCCE staff and volunteers, was undertaken with the approval of the Mayor's office in New York City.

"New York's sustainability plan is highly regarded around the world, and it has proven to be a very popular topic in our mayoral training program, where we work directly with government officials to discuss energy and climate policy topics," said Dr. Stephen Hammer, the Executive Director of JUCCCE's Energy Smart Cities Initiative. "China's mayors want to know what leading international cities are doing to address climate change and other pressing environmental challenges. The PlaNYC report will be an important tool for us in sharing details on how New York City intends to become more sustainable over the next 25 years." Since May 2009, more than 200 mayors from around China have participated in JUCCCE's mayoral training programs.

Mayor Bloomberg, in Hong Kong to attend his first meeting as the newly-elected Chair of the C40 Cities Climate Leadership Group, welcomed the translation. "The C40's mission is to promote local leadership and action on climate change, so I'm glad to share what is working in New York with mayors across China. While every city is different, New York City continues to learn from cities around the world, and PlaNYC includes many good ideas mayors may wish to consider."

JUCCCE's mayoral training program is conducted in collaboration with the National Academy for Mayors of China, a training center jointly administered by China's Ministry of Housing and Urban-Rural Development (MOHURD) and the Ministry of Organization. Mayors and other top local government officials are expected to spend time at the training center every five to six years, attending programs on a range of planning and infrastructure topics. Over the last several years, energy, climate, and urban sustainability have become very important topics at the National Academy, and lecturers in the training program regularly try to weave in international experience to their classroom sessions.

"New York's PlaNYC report is the first of many international energy and climate planning documents that JUCCCE intends to translate into Chinese, helping to make this information much more accessible to the mayors and their top advisors," said Hammer. "In the not-so-distant future, we'll also be sharing information with western mayors about what Chinese cities are doing. When it comes to climate change, no city or country has a monopoly on good ideas, and there is much going on in China that officials in western cities will want to hear about."

Copies of the translated report can be downloaded from the JUCCCE website at www.juccce.com. It's also expected that the translated version will soon be posted on the City of New York's official website, making information about PlaNYC more accessible to the city's large Chinese-speaking population.

For more information, contact:

China press inquiries:

Christine Chen

+86 136 8180 8912

christinechen@juccce.com

US Press inquiries:

Dr. Stephen Hammer

Executive Director, Energy Smart Cities Initiative

Tel: +1 347-443-9169

hammer@juccce.com

About JUCCCE:

(Joint US-China Collaboration on Clean Energy, pronounced "juice")

Beijing, Shanghai, and New York City.

Established in 2007, JUCCCE is a non-profit organization dedicated to changing the way China creates and uses energy, because a green China is the key to a healthy

world.

Everyone knows that China is the land of huge environmental challenges, but it is also the place that offers the greatest hope for bringing sustainable solutions to the world that work cost-effectively, at large scale. Working with difference-makers from around the world and across many sectors, JUCCCE has a 10-year mandate to visibly accelerate the greening of China. During this time, China's rapid development will set a legacy of energy use for the next 50 years.

JUCCCE's methods and programs focus on catalyzing and coordinating efforts among disparate stakeholders by showing each how they benefit in their individual ways in going green. JUCCCE is able to multiply lean resources into big results by leveraging China's power structure, and leveraging in-kind resources from our partners. Our strategic approach was developed in conjunction with McKinsey and a series of expert roundtables.

JUCCCE has become a platform of choice in the China energy sector because we actively celebrate our partners contributions and successes. Along the way, we have increased understanding of China and inspired people to make a difference.