

NYUSCHACK
Institute of Real Estate

Center for the
Sustainable Built Environment



1st Annual Conference on Sustainable Real Estate

Building the Smart City

Removing Barriers, Fostering Innovation

TUESDAY, FEBRUARY 22, 2011
KIMMEL CENTER, ROSENTHAL PAVILION
NEW YORK, NY

NYU SCPS
SCHOOL OF CONTINUING AND PROFESSIONAL STUDIES

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CHAIR:

Constantine E. Kontokosta, PE, AICP, LEED AP,
Clinical Assistant Professor Director, Center for the Sustainable Built Environment,
NYU Schack Institute of Real Estate

The First Annual Conference on Sustainable Real Estate of the NYU Schack Institute of Real Estate's Center for the Sustainable Built Environment will explore the concept of the "Smart City" as the next stage in the evolution of urban development. The Smart City reflects innovative strategies in the design, development, financing, and management of the built environment, utilizing real-time information and data analysis to improve decisionmaking and achieve positive social, environmental, and economic outcomes.

The conference will highlight how sustainable innovations in building practices, materials, and policies, together with efficient infrastructure and economic incentives, can reduce urban sprawl, limit greenhouse gas emissions, conserve resources, maximize competitiveness, and improve the quality of life in cities.

Expert panelists will discuss the emerging frontiers of technological innovation and real-world case studies that illustrate best practices for sustainable buildings and development. The conference will frame these discussions in the context of the current economic crisis, rising energy costs, and the global mandate to reduce carbon emissions.



NEW YORK UNIVERSITY

School of Continuing and Professional Studies

NYU Schack Institute of Real Estate

11 West 42nd Street, Room 522

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Early-bird registration is available from
November 18, 2010 through January 3, 2011.

To view full agenda and to register, visit:
scps.nyu.edu/sbeconference