

LEGALLY GREEN

What You Need To Know about Your Property
and the GREENER, Greater Buildings Plan

A Sustainability Shoptalk Series Event
presented by

THE STEVEN L. NEWMAN
REAL ESTATE INSTITUTE

A Leader in Sustainability Education
Baruch College, CUNY

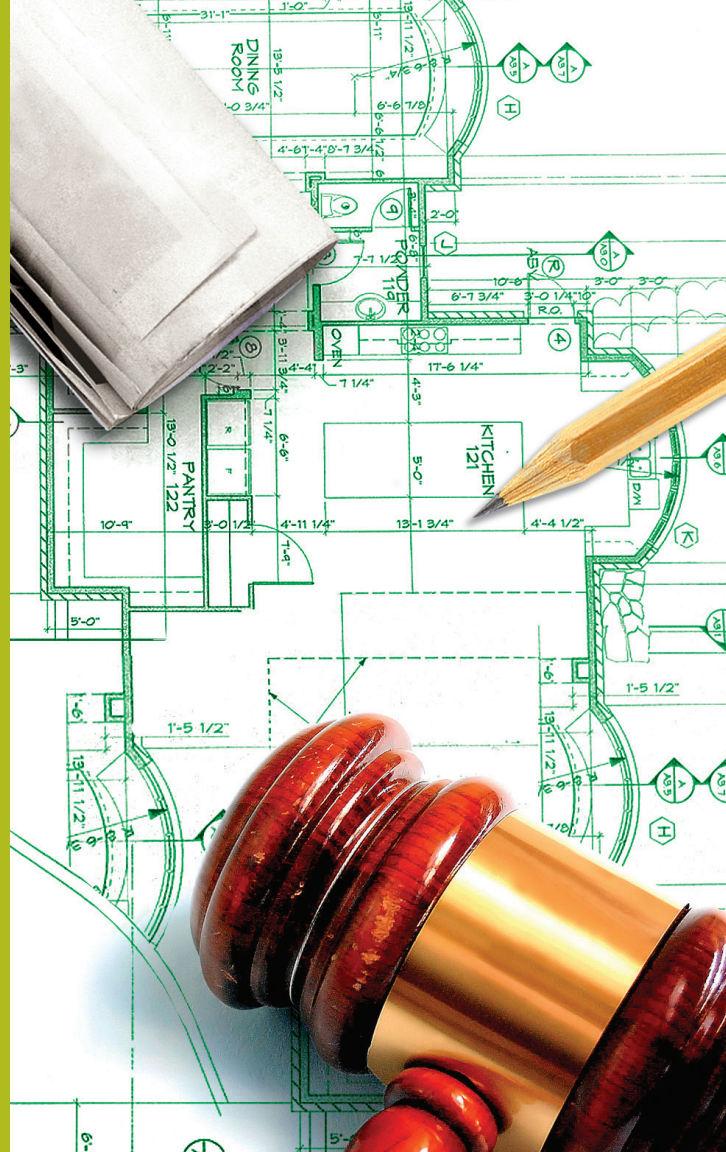
and

The Sallan Foundation
useful knowledge for greener cities

SAVE THE DATE

December 3, 2009

8:30 am - 11:30 am



LEGALLY GREEN

Building operations produce 79% of New York City's carbon footprint. A legislative package designed to cut energy consumption – the Greener, Greater Buildings Plan for Energy Savings – is now before the City Council. It's likely to be enacted by the end of 2009.

Provisions of the Plan would (1) amend the NYC Energy Efficiency Code to cover most building renovation projects, (2) require property owners to upgrade lighting to meet energy code standards, (3) require owners of buildings larger than 50,000 square feet to report annually the results of energy- and water-consumption benchmarking, and (4) require them to conduct an energy-efficiency audit every 10 years and undertake improvements with short payback periods. Of the city's approximately 950,000 buildings, some 22,000 are larger than 50,000 square feet.

This conference is designed for the owners and managers of existing commercial and residential property and allied professionals, consultants, and contractors. It will equip them with an overview of legislative requirements and with practical information for compliance – and the realization of cost savings. Case studies will illustrate successful strategies.

What you will learn at this conference:

- ☐ What, exactly, the City's plan requires
- ☐ How to benchmark a building's energy performance
- ☐ What kinds of retrofits yield the greatest savings
- ☐ What options for lighting upgrades make the most sense
- ☐ Sources of financing for energy retrofits
- ☐ How retrofits can lower energy costs and enhance portfolio returns

Join us to learn how to turn legal requirements into economic and environmental benefits!

To register for this free event, please visit
<http://www.baruch.cuny.edu/realstate>

**The William and Anita Newman
Conference Center, Room 750**

**151 East 25th Street, New York, NY 10010
646.660.6950**

 **THE STEVEN L. NEWMAN
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BaruchCOLLEGE
The City University of New York

BARUCH IS 

FEATURING:

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